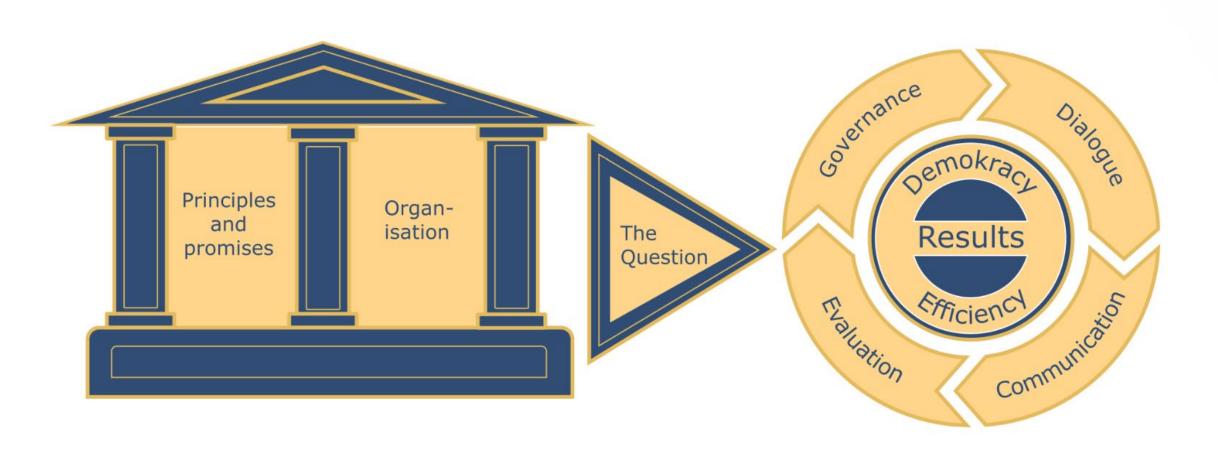




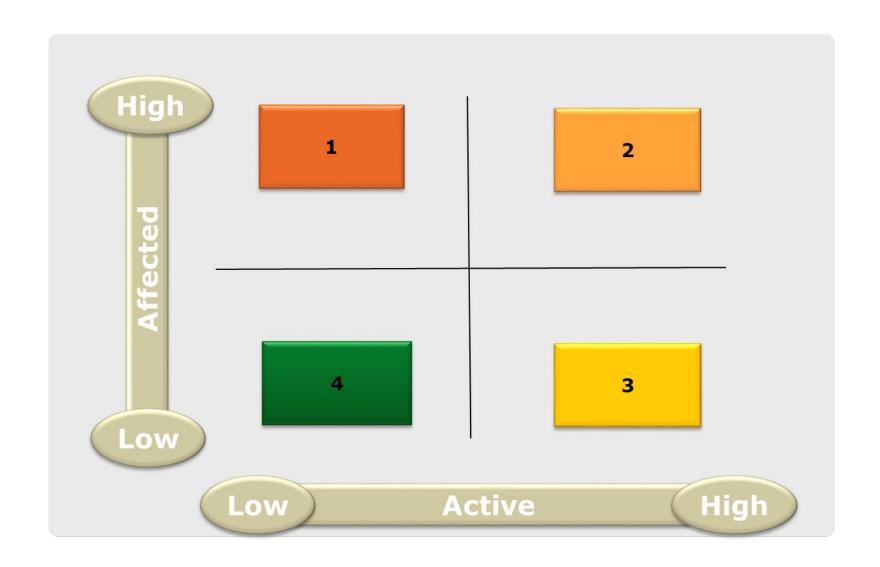


Central pictures – citizen dialogue into the steering process









Ladder of participation

Information

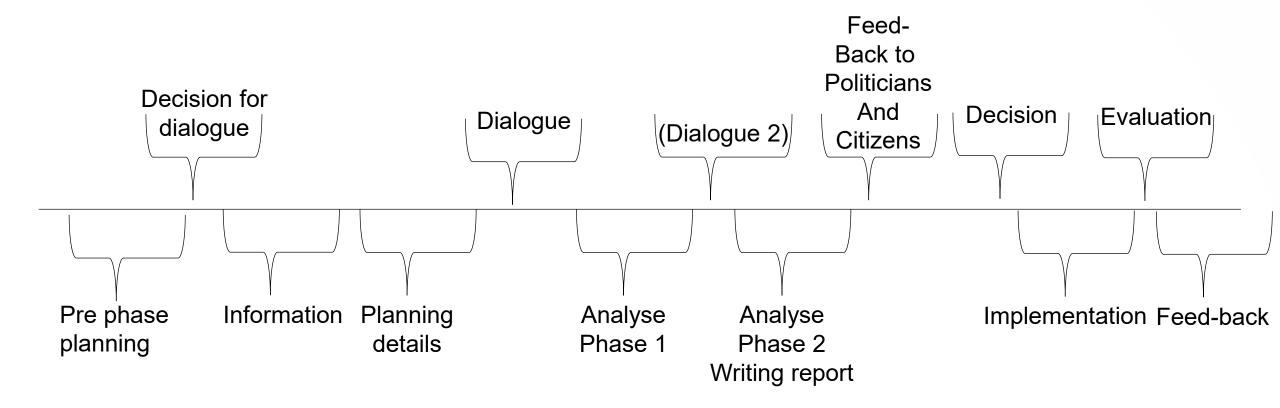






Process from start to





Minimize risks -

Swedish Association of Local Authorities and Regions

- What has been said in this matter before?
- Is there an elephant in the room?
- Do we have all the important information?
- Is the information understandable?
- Are there key people who need to be involved?

• ...







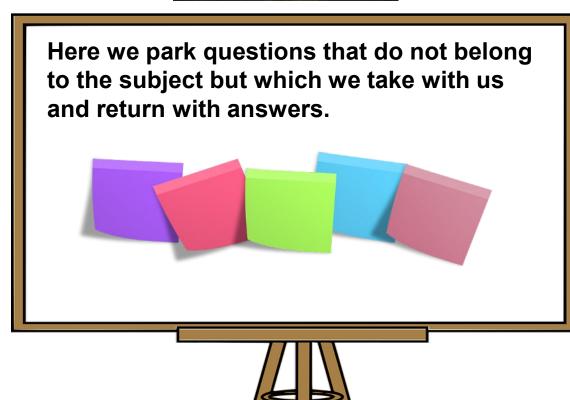
Minimize risks – practical issues

- Which room can we use?
- How can the room be furnished
- Do we have access to the technology we need for the meeting
- Do we offer coffee and buns?
- Are there toilets?
- What do we do if not everyone gets a seat?
- How do we deal with issues that are not about the issue?

• ...









- How do we reach out with the invitation to many?
- How do we reach those we want to reach?
- Have we formulated a commitment for the dialogue?
- Will the important people participate?
- Formulate the question so that it is easy to understand!
- Which groups do we prefer to reach?





Questions that require a YES

1. Is it possible to affect the issue?

2. am I / are we willing to be influenced?

Fill in your question

Swedish Association of Local Authorities and Regions

Is it easy to understand the question?

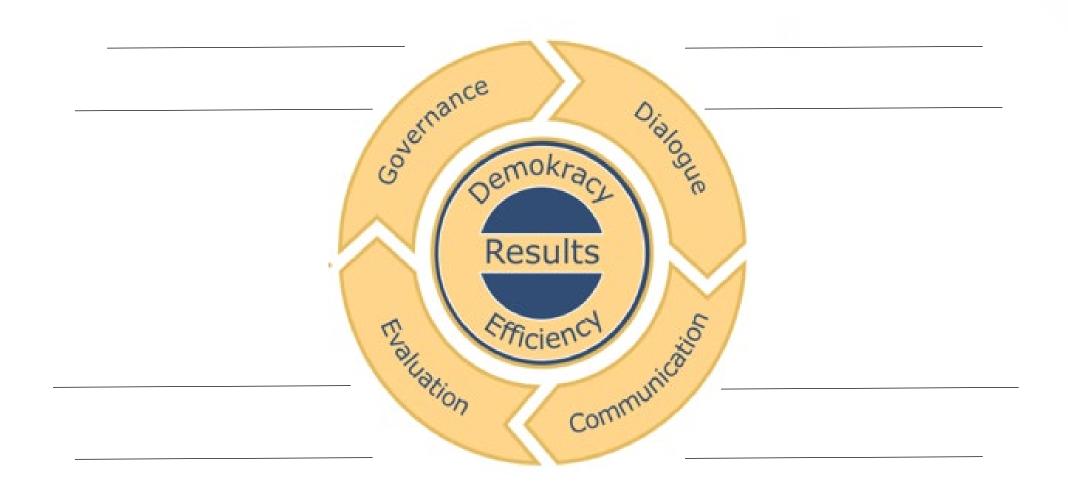


Fill in your goals and expected results



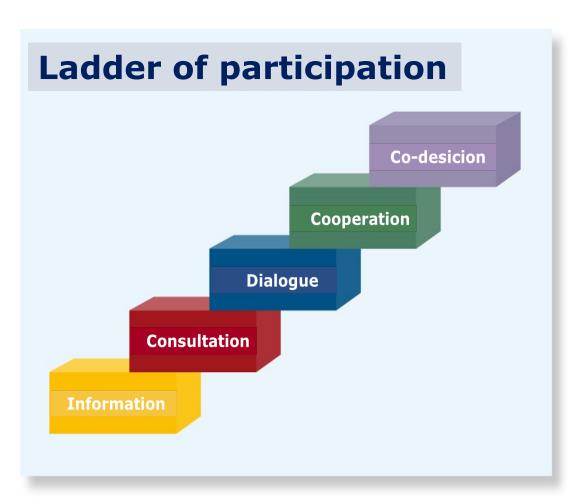






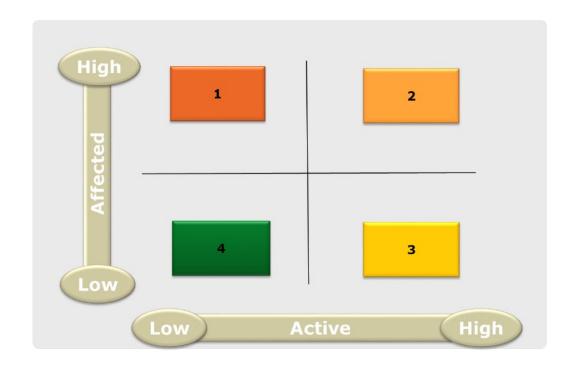
Decide on the level of influence?





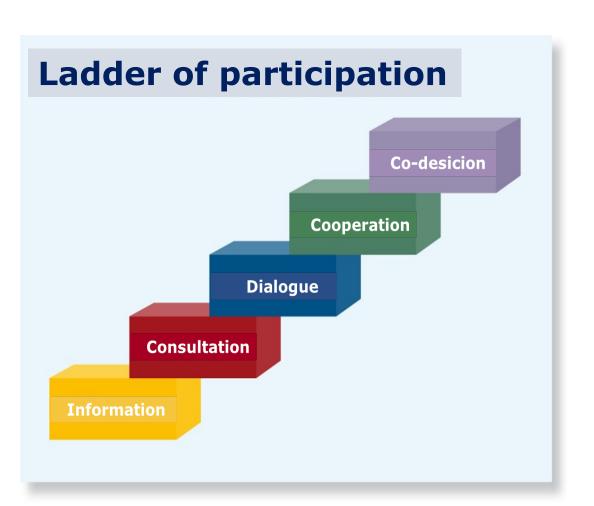
Identify your target groups and how you will reach them





Decide on wich methods you will use?





Clarify what methods you master and offer



Information	one-way communication Q and A	Know	Newspaper, web, print, grand meeting
Consultation	obtaining views	Think	poll focus group walk&talk
Dialogue	exchange of thoughts recurrent	Reason	dialogue Cafe counsel politicians lunch
Influence	activities are planned and implemented	implement	safety tour consultation
Co - desicion	joint decision making	Decide	Participatory Budget

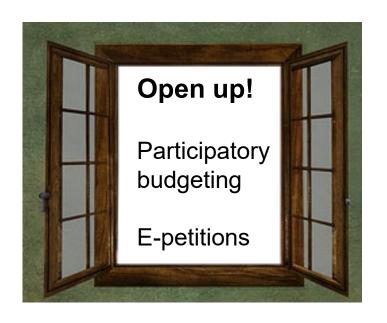
How are you going to evaluate the dialogue proces?







Special interests
Sports Associations
Culture associations
Elderly associations





Ladder of participation

Information





Focusgroups

A structured group interview to listen to and document knowledge and views on a specific question.

When

When you want to have a deep knowledge of values and attitudes in a particular question.





Future workshop Creative forums – Open Space

A larger group of people meet for at least one day. Participants decide which issues to discuss.

When

When many people with opposing views should discuss difficult issues





World Café – dialogue café

To get ideas and suggestions on priorities, areas for in-depth study.

Encourages learning, listening, exchanging views. Try cozying up to the venue.

When

Early in a process but also later



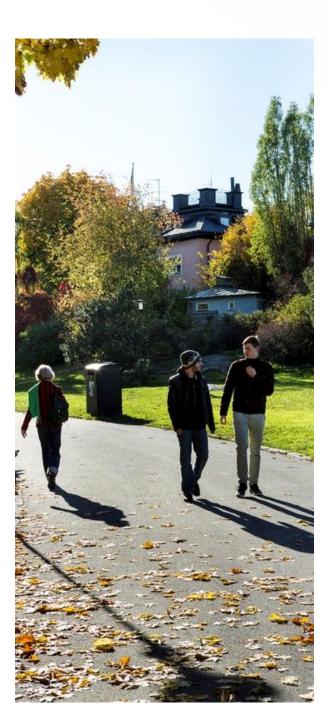


Walk and talk

The idea is that we think more creatively when we go outdoors than when we sit still indoors.

When

When you want to capture creative solutions and stimulate conversation.





Hearings

To gain a broad understanding and knowledge of a topic / issue from stakeholders, experts and stakeholders.

The panelists are often people with the ability to influence.

When

When you want to clarify the attitudes of the participants. Can be made as a conversation and also leave room for participants to ask questions and express opinions.





Citizen panel

A mapping tool. Can be digital and physical.

A number of randomly selected citizens are consulted as individuals on various issues.

When?

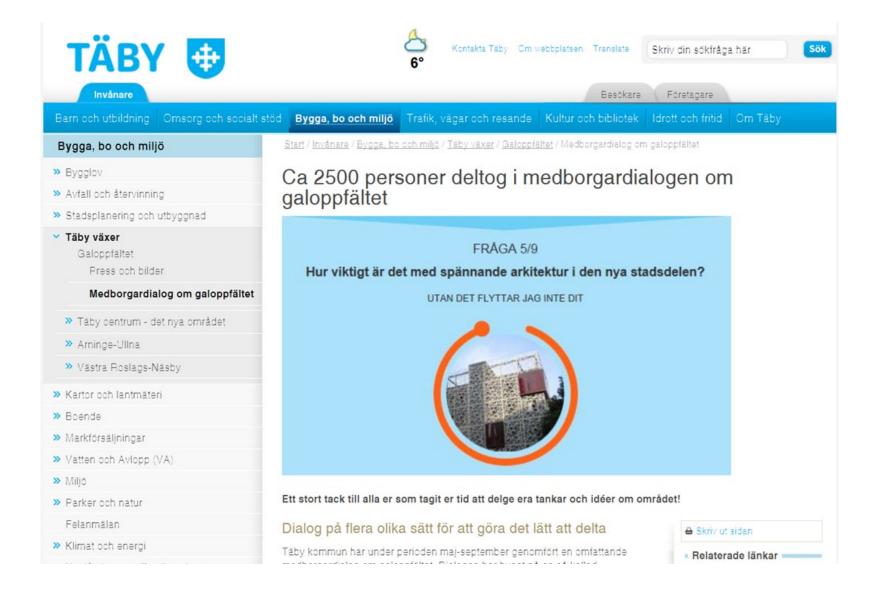
To get citizens' view of, and gain indepth knowledge of, a particular issue.





Smartphone – What do citizens think?





Map as a dialog tool





IT-tools

